

# PROMOTIONAL PACKAGE

Please find the following enclosed:



**Sample Invitation**



**Sample Brochure**



**Sample Flyer**



**Sample Raffle Tickets**

# Joe Smith Memorial Golf Tournament



Springville Golf Course • 16601 West Main Street • Springville, MD 22212

Dear Friend,

On Monday, July 17, 2005 the **Joe Smith Memorial Golf Tournament**, to benefit the American Institute for Cancer Research will be held at the **Springville Golf Course in Springville, MD**. The event is to honor the life of Joe Smith and donate funds in his memory to support cancer research and education.

The day's events will begin at 11:00am with the Putting Contest and the Long-Drive Contest. Boxed lunches will be provided. Tee time is to begin at 1:00pm with a shotgun start. At 6:00pm the awards banquet and dinner will commence.

Registration fees are \$125 per person and include full participation in the day's events, as well as lunch and dinner. Please register as soon as possible to secure your place in the event. The event is open only to the first 144 respondents. For additional guests who will not be golfing but will attend the banquet, "dinner only" tickets are \$45.

Sponsorship opportunities are also available. If you are interested in helping to sponsor the event please contact the Marketing/Sponsorship Committee Chair, Beth Smith, at 333.555.4444. Donations for the silent auction are also needed.

We appreciate your participation and any additional contribution you can add to this important event. Thank you for your consideration. I look forward to hearing from you.

Sincerely,

Tom Smith  
Event Coordinator

P.S. Please RSVP to Sue Smith, Invitation Committee Chair, at 333.555.2222 or by email at [suesmith@email.com](mailto:suesmith@email.com)

# Joe Smith Memorial Golf Tournament

Proceeds to benefit the



American  
Institute for  
Cancer  
Research

## Schedule of Events

11:00am

WarmUp Activities

Long Drive Contest, Putting Contest

1:00pm

Tee Time

6:00pm

Closing Ceremony

Dinner, Banquet or Awards Ceremony, etc.

Tuesday July 17, 2005

Springville Golf Course  
16601 West Main Street  
Springville, MD 22212  
(301) 867-5309

[www.Springvillegolfcourse.com](http://www.Springvillegolfcourse.com)

## Registration Form:

You may register up to 4 people. You may register as a team or individual. Please indicate "dinner only" guests.

Player 1 Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Player 2 Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Player 3 Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Player 4 Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Individual Registration: \$125.00  
*List what is included with registration fees.*  
"Dinner Only" Registration \$45.00

Or be a Sponsor . . .

Sponsorship Levels  
Gold \$5,000  
Silver \$3,000  
Bronze \$1,000

*Please contact Tom Smith for more information  
on how to become a sponsor.*

make checks payable to:  
Please mail Registration Card with

payment to:

Or if paying with credit card you may  
fax the completed registration card to:

333.555.4441

# Joe Smith Memorial Golf Tournament

Proceeds to benefit the



American  
Institute for  
Cancer  
Research

Tee Time 1:00 pm

Tuesday July 17, 2005

at

Springville Golf Course

16601 West Main Street

Springville, MD 22212

(301) 867-5309

[www.Springvillegolfcourse.com](http://www.Springvillegolfcourse.com)

Contact Tom Smith for more information: (301) 867-5309

Registration is \$125 per player, \$45 per banquet only guest: You may register up to 4 people, as a team or individual. Please indicate those attending banquet only.

Player 1 Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Player 2 Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Player 3 Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Player 4 Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Dinner Only Guest: \_\_\_\_\_

Dinner Only Guest: \_\_\_\_\_

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
\_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## Joe Smith Memorial Golf Tournament



\$5.00 each or \$20.00 for 5

Grand Prize: Win a Foursome of Golf, a \$500 value

2<sup>nd</sup> Place: Dinner for 2 at Local Restaurant

3<sup>rd</sup> place: \$50 Gift Certificate to Springville Golf Shop

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
\_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

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