

# The 25th AICR Research Conference

# Sponsorship Opportunities

[www.aicr.org/sponsorship](http://www.aicr.org/sponsorship)

CELEBRATING A GENERATION OF CANCER RESEARCH

## Exclusive Lead Sponsor (\$25,000) - SOLD

- Recognition as the Exclusive Lead sponsor
- Luncheon sponsor
- Five complimentary conference registrations
- Two promotional items in conference bag
- Recognition in all pre-event and conference day promotional materials
- Logo recognition, with link, on AICR's website
- 2-page ad, with premier placement, in conference program book
- Audio/Visual/Verbal recognition at event
- Exclusive signage at event
- Two 6' tables
- Company logo, description and listing in program book
- Private reserved meeting space
- Ten complimentary raffle tickets

## Wi-Fi (\$10,000)

- Exclusive recognition as the Wi-Fi sponsor
- Customized network name and password for the conference wireless internet
- Logo/password recognition on table tents to display passcode
- Three complimentary conference registrations
- One item in the conference bag

- Recognition on conference day promotional materials
- Listing on AICR's website
- One full-page ad in the program book
- One 6' table
- Company logo, description and listing in program book
- Seven complimentary raffle tickets

## Charging Station (\$10,000)

- Exclusive recognition as the Charging Station sponsor
- Multiple branded sponsorship locations
- Three complimentary conference registrations
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One full-page ad in the program book
- One 6' table
- Company logo, description and listing in program book
- Seven complimentary raffle tickets

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### **Lanyard (\$10,000) - SOLD**

- Exclusive recognition as the Lanyard sponsor
- Company logo on conference lanyards
- Three complimentary conference registrations
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One full-page ad in the program book
- One 6' table
- Company logo, description and listing in program book
- Seven complimentary raffle tickets

### **Memory Lane (\$8,000)**

- Exclusive recognition as the "AICR Memory Lane" sponsor
- Special sponsor recognition at kick-off champagne toast
- Three complimentary conference registrations
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One full-page ad in the program book
- One 6' table
- Company logo, description and listing in program book
- Seven complimentary raffle tickets

### **Conference Bag (\$8,000)**

- Premier recognition as the Conference Bag sponsor
- Company logo will be printed on the conference bag distributed to attendees
- Three complimentary conference registrations
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One full-page ad in the program book
- One 6' table
- Company logo, description and listing in program book
- Seven complimentary raffle tickets

### **Promotional Item (\$5,000)**

- Company logo will be printed on the Promotional Item distributed to attendees
- Two complimentary conference registrations
- One item in the conference bag

- Recognition on conference day promotional materials
- Listing on AICR's website
- One full-page ad in the program book
- One 6' table
- Company logo, description and listing in program book
- Five complimentary raffle tickets

### **Pocket Schedule (\$5,000)**

- Exclusive recognition as the Pocket Schedule sponsor
- Company logo on Pocket Schedule
- Two complimentary conference registrations
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One full-page ad in the program book
- One 6' table
- Company logo, description and listing in program book
- Five complimentary raffle tickets

### **Poster Reception (2) (\$4,000 each)**

- Recognition at the most anticipated event of the conference
- One complimentary conference registration
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One half-page ad in the program book
- Listing in program book
- Three complimentary raffle tickets

### **Water Station (\$3,500) - SOLD**

- Exclusive recognition as the Water Station sponsor
- Multiple branded sponsorship locations
- One complimentary conference registration
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One half-page ad in the program book
- Listing in program book
- Three complimentary raffle tickets

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### **Photographer (\$3,500)**

- Exclusive recognition as the conference Photographer sponsor
- One complimentary conference registration
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One half-page ad in the program book
- Listing in program book
- Three complimentary raffle tickets

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### **Power Breakfast (2) (\$3,500 each)**

- Recognition as a Breakfast sponsor
- One complimentary conference registration
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One half-page ad in the program book
- Listing in program book
- Three complimentary raffle tickets

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### **Health@Work Table (\$2,500)**

- Exclusive recognition as the Health@Work Table sponsor
- One complimentary conference registration
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- One half-page ad in the program book
- Listing in program book
- Three complimentary raffle tickets

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### **Refreshment Breaks (3) (\$2,000 each)**

- Recognition as a Refreshment Break sponsor
- One complimentary conference registration
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing in program book
- Listing on AICR's website
- One complimentary raffle ticket

### **Conference Scholarships (\$1,000 each)**

Sponsor a conference scholarship to help students and new researchers attend the conference who otherwise might not be able to participate. Conference scholarships defray the cost of hotel and registration.

- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- Listing in program book
- Company logo on the scholarship certificate

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### **John A. Milner Poster Award (\$500 each)**

Dr. John A. Milner was a tireless champion for nutrition and cancer research and a great believer in mentoring and supporting the next generation of researchers. The John A. Milner awards are given to the postdoctoral scholars who present the best posters at the AICR conference. The posters are judged and selected by a committee of Dr. Milner's peers.

- Verbal recognition
- One item in the conference bag
- Recognition on conference day promotional materials
- Listing on AICR's website
- Listing in program book
- Company logo on the poster award certificate

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**To secure your sponsorship, please contact:**

**Jodi Street**

**American Institute for Cancer Research  
1759 R Street NW · Washington, DC 20009**

**Tel: 202.328.7744 · Fax: 202.328.7226**

**Email: [sponsorship@aicr.org](mailto:sponsorship@aicr.org)**

**Web: [www.aicr.org/sponsorship](http://www.aicr.org/sponsorship)**

## AICR Research Conference Sponsorship Application

To secure your sponsorship opportunity today, complete this form and mail, email or fax it to Jodi Street. We will contact you promptly to confirm details of your sponsorship.

**Jodi Street**

**American Institute for Cancer Research · 1759 R Street NW · Washington, DC 20009**

**Tel: 202.328.7744 · Fax: 202.328.7226 · Email: [sponsorship@aicr.org](mailto:sponsorship@aicr.org)**

**Web: [www.aicr.org/sponsorship](http://www.aicr.org/sponsorship)**

Company Name: \_\_\_\_\_

(as it will appear in conference materials)

Contact/Title: \_\_\_\_\_

Department: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

**Please reserve the following sponsorship opportunities for us (check all that apply):**

<input checked="" type="checkbox"/>	<b>Exclusive Lead Sponsor - SOLD</b>	<b>\$25,000</b>
<input type="checkbox"/>	<b>Wi-Fi</b>	<b>\$10,000</b>
<input type="checkbox"/>	<b>Charging Station</b>	<b>\$10,000</b>
<input checked="" type="checkbox"/>	<b>Lanyard - SOLD</b>	<b>\$10,000</b>
<input type="checkbox"/>	<b>Memory Lane</b>	<b>\$8,000</b>
<input type="checkbox"/>	<b>Conference Bag</b>	<b>\$8,000</b>
<input type="checkbox"/>	<b>Promotional Item</b>	<b>\$5,000</b>
<input type="checkbox"/>	<b>Pocket Schedule</b>	<b>\$5,000</b>
<input type="checkbox"/>	<b>Poster Reception (2)</b>	<b>\$4,000 each</b>
<input checked="" type="checkbox"/>	<b>Water Station - SOLD</b>	<b>\$3,500</b>
<input type="checkbox"/>	<b>Photographer</b>	<b>\$3,500</b>
<input type="checkbox"/>	<b>Power Breakfast (2)</b>	<b>\$3,500 each</b>
<input type="checkbox"/>	<b>Health@Work Table</b>	<b>\$2,500</b>
<input type="checkbox"/>	<b>Refreshment Breaks (3)</b>	<b>\$2,000 each</b>
<input type="checkbox"/>	<b>Conference Scholarships</b>	<b>\$1,000</b>
<input type="checkbox"/>	<b>Dr. John A. Milner Poster Awards</b>	<b>\$500 each</b>